

FIRST AFFIRMATIVE
GIVING FUND



GIVE AND INVEST

FOR THE GREATER GOOD



First Affirmative
Financial Network, LLC

THE FIRST AFFIRMATIVE GIVING FUND IS A UNIQUE DONOR ADVISED FUND THAT MULTIPLIES THE IMPACT OF YOUR GIVING WITH TAILORED INVESTMENTS DESIGNED TO BENEFIT SOCIETY AND THE NATURAL ENVIRONMENT. IT HELPS YOU EARN A RETURN WHILE INCREASING YOUR CHARITABLE GIVING POTENTIAL.

A NEW TYPE OF DONOR ADVISED FUND

Donor advised funds (DAFs) are increasingly popular for good reasons. Once you make a donation to a DAF, the fund provides an easy, low-cost way to make grants supporting the causes you care about most. DAFs are also invested to increase your giving potential—and all the earned growth is tax-free.

But what if your donor advised fund could do even more? What if, in addition to offering a turnkey solution for your charitable activity, your DAF allowed you access to highly customizable investment options creating positive outcomes for people and the environment the world over? What if you could tailor your investment portfolio so that it actually advanced your philanthropic goals?

Now you can give and invest for the greater good.

The First Affirmative Giving Fund offers investment strategies that can complement your philanthropy goals, multiplying the effect of your giving on the causes you are most passionate about.

DONOR ADVISED FUND BASICS

A donor begins by making an irrevocable, tax deductible gift of money, stock or property

The donation is received and managed by a public charity like our partner ImpactAssets

The donation is invested so it can continue to grow tax-free

Whenever desired, the donor can recommend grants to organizations of his or her choosing



INVESTING FOR A SUSTAINABLE FUTURE

“I had a client, a biology professor, who was very interested in watershed issues and habitat destruction, and needed to set up a DAF. Given her interests, I knew ImpactAssets would be an ideal fit.”

— Will Lana, Portfolio Manager and Equity Analyst, Trillium Asset Management



INVESTMENT OPTION

NAME: FIRST AFFIRMATIVE FINANCIAL NETWORK

SECTOR: MUTUAL FUNDS/PUBLICLY TRADED SECURITIES

First Affirmative is an independent investment advisory firm that has been helping socially conscious investors make money and make a difference with their money since 1988. Donors who establish First Affirmative Giving Fund accounts can choose to allocate funds to a Balanced or Growth portfolio of responsibly managed mutual funds. An allocation to the Balanced and/or Growth portfolios will be invested with leading mutual fund companies in the sustainable, responsible, impact investing arena—many of which also have shareowner engagement efforts focused on encouraging publicly traded companies to become more responsible corporate citizens.



RECEIVE ONE TAX RECEIPT FOR ALL OF YOUR GIVING, WHILE SPREADING YOUR IMPACT TO YOUR FAVORITE ORGANIZATIONS AND CAUSES.

CHOOSE FROM A RANGE OF IMPACT INVESTMENT OPTIONS

With low minimum contribution requirements and high-touch customer service, the First Affirmative Giving Fund's investment options provide a new way to maximize your impact.

Whether you allocate your funds according to a balanced or growth portfolio, or customize your investment strategy to match preferred causes or risk profiles, options include:

- **Diversified Portfolios of Responsibly Invested Mutual Funds** that integrate environmental, societal, and governance criteria in investment decision making
- **Community Investments** that offer affordable loans to leading nonprofit organizations and social enterprises
- **Global Impact Ventures**, funds that channel capital to markets operating between philanthropy and profit maximization, including social enterprises, innovative nonprofits and microfinance
- **Custom Portfolios** — accounts over \$500,000 can work with their own financial advisor to craft a portfolio that reflects their financial, social, and environmental priorities

THE PROCESS IS EASY AND FLEXIBLE

Work with your own trusted financial advisor

Manage your account easily and securely

Customize your portfolio

Allocate grants both domestically and internationally

Donate non-traditional assets such as real estate

Convert an existing private foundation into a Giving Fund



Choose investments and manage your account online at www.impactassets.org



COMMUNITY EMPOWERMENT

“Our financial advisor recommended ImpactAssets to us after reviewing several other donor advised fund options. It had competitive financial returns, a reasonable expense structure and allowed our investments to support our philanthropic goals.” — Donor Seth Goldman, President and TeaEO of Honest Tea

INVESTMENT OPTION

NAME: CALVERT FOUNDATION

SECTOR: COMMUNITY INVESTMENT

Calvert Foundation is a nonprofit organization and leader in impact investing. Through their Community Investment Note they invest in organizations around the world that empower people living in low-income communities. Calvert Foundation investors have helped to create over 450,000 jobs for low-income individuals, built or rehabilitated 17,000 affordable homes, and financed close to 27,000 nonprofit facilities and social enterprises. Calvert Foundation has maintained a 98.8% repayment rate from borrowers and a 100% repayment rate to their investors.



ACCOUNT INFORMATION FOR DONOR ADVISED FUNDS

MINIMUM ACCOUNT	\$5,000 initial contribution (minimum required), \$250 additional contribution	
MINIMUM GRANT AMOUNT	\$250 (to any approved charity)	
NUMBER OF GRANTS/YEAR (ACCOUNT SIZE)	Under \$25,000	12*
	Over \$25,000	Unlimited
GRANT RECOGNITION	Grants are made on checks bearing the name of ImpactAssets, accompanied by a letter from ImpactAssets recognizing the Giving Fund name, donor name, and address unless a donor requests anonymity	
FLEXIBLE ADMINISTRATIVE OPTIONS	<ul style="list-style-type: none"> • International grantmaking • Accept non-traditional assets such as real estate • Ability to set up recurring grants 	
FLEXIBLE INVESTMENT OPTIONS	Diversified Portfolio of Responsible Investment Mutual Funds: Balanced and/or Growth Portfolio Integrate environmental, social, and governance criteria in investment decision making and practice shareholder engagement	
	Community Investment Note: Provides financing for affordable housing, microcredit, nonprofit facilities and social innovations	
	Global Impact Ventures: Professionally managed funds that have private debt and/or equity stakes in social enterprises, innovative nonprofits, and microfinance institutions**	
	Customize Your Portfolio: Accounts over \$500,000 can work with their own financial advisor to craft a portfolio that meets their financial, social and environmental goals	
ONLINE ACCOUNT ACCESS	Investing — View	
	Giving — View/Recommend grants	
ADMINISTRATIVE FEES/YEAR	First \$100,000	1%
	Next \$400,000	3/4 of 1% (0.75%)
	Next \$500,000	1/2 of 1% (0.5%)
	Over \$1,000,000	1/4 of 1% (0.25%)
	Over \$10,000,000	1/8 of 1% (0.125%)

*Additional grants can be made for a fee of \$20 each.

**Minimums apply. Contact a Giving Fund representative for more information.



INVESTMENT IN SOCIAL FINANCE

“It gives us great peace of mind to work with the Giving Fund to achieve our philanthropic goals. The staff are always available to answer any questions, the website is very user-friendly, and we have the ease of knowing our fund is being well managed and protected.” — Susan Orr, Founder, David Samuel Orr Fund For the Earth

INVESTMENT OPTION

NAME: ROOT CAPITAL

SECTOR: SOCIAL FINANCE

Root Capital, a Giving Fund nonprofit social investment choice, is pioneering finance opportunities for grassroots businesses. The “missing middle” are businesses too small and risky for commercial banking but too large for most microfinance organizations, such as coffee farmer cooperatives and artisan associations. Root Capital provides financial education, financial capital, and market connections for these rural entrepreneurs around the world. Since the organization’s launch in 1999, they have provided \$256 million in credit to 320 small and growing businesses in 30 countries.





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FIRST AFFIRMATIVE FINANCIAL NETWORK

First Affirmative is an independent Registered Investment Advisor (SEC File #801-56587) that specializes in serving socially conscious investors. Since 1988, First Affirmative has been designing and managing investment portfolios for double bottom line returns—competitive performance plus positive social and environmental impact. Prospective donors are encouraged to work with one of the many investment professionals who are members of First Affirmative's nationwide network of investment advisors. The First Affirmative Giving Fund is offered in partnership with ImpactAssets, a non-profit 501(c)3 organization.

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IMPACTASSETS
INVEST WITH MEANING

IMPACTASSETS

ImpactAssets creates opportunities for investors and philanthropists to make the world a better place by managing their portfolios with equal regard for problem solving and profit. Our investment options and knowledge resources enable philanthropists, asset owners and other stewards of capital to make sound investment decisions that advance social or environmental change. By partnering with impact investment funds, metrics organizations and others, ImpactAssets seeks to shine a light on the field's best firms, organizations and most promising initiatives, helping to build the field of impact investing.

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