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ESG BE1: Digital Assets, Web3 and Impact Investing

CFP Board Program ID:
304244

Description:

Impact and ESG investors want to better understand how new innovations in digital assets and an emerging blockchain-based financial system (“Web3 or Web 3.0”) will influence their work. With the SWIFT global payments system moving to blockchain beginning in November 2022, the Australian Stock Exchange and other major exchanges making similar real-time digital migrations, and the world’s central banks introducing their own digital currencies, it’s happening now and its impact will be transformative and disruptive. This discussion will provide real world, real economy examples of projects utilizing digital assets and blockchain-based technologies in innovative and impactful ways, with a specific focus on financial inclusion, climate change, and plastic pollution.

Learning Objectives:

1. Understand the risk of not preparing for Web3 and the emergence of digital assets as key components of the future global financial system
2. Understand examples of digital transformation happening now across the global financial system
3. Understand the long-term impact opportunities of digital transformation for meeting ESG objectives